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# sci-fi is the mainstream



TESLA

SPACEX

**Now** is what sci-fi is all about

We live with fantastic tech and continually develop the stuff of dreams, all born from sci-fi. We are the dominant cultural force – we are sci-fi, **we are now.**

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 **SCI-FI-LONDON**  
THE ANNUAL INTERNATIONAL FESTIVAL OF SCIENCE FICTION AND FANTASTIC FILM

# sci-fi questions

## Tomorrow is ours to build.

Electric cars, personal comms, A.I, genetic engineering, climate change, space exploration, computing, robot workers – science and technology will evolve.



# sci-fi predicts

## Change thru' discourse.

How we live in the future will be steered by what we do now and the scenarios that futurists and science fiction creators play out.



# sci-fi influences

## Discuss our future.

Science fiction is the most imaginative, important, and necessary genre of our time. It can challenge everything.



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# sci-fi entertains



**It's everywhere, and we love it!**

Cinema and television, games and literature – science fiction is ubiquitous and powerful.

An entire world of phenomenal content.

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# indie festival



**The best from around the world**

**SCI-FI-LONDON** looks far and wide to premiere fantastic science fiction films in London.

We also champion creators to blend science fact and fiction for both entertainment and education, to put across hard scientific concepts and look at possible outcomes.

**Join us 12 – 20 May 2020**

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# what they said

SCI-FI-LONDON Film Festival is a significant contributor to London's film cultural life.

**Film London**

Vital, viral and viridescent at the heart of SF culture. Unmissable and unforgettable.

**Bill Thompson, BBC Click**

Once again, Sci-Fi-London should be commended for championing the little guy with the big ideas.

**Anton Bitel, Sight & Sound**

SCI-FI-LONDON – where what if meets wtf...

**The Guardian**

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# ten days of **incredible...**

- > science fiction **film**
- > science fiction **events**
- > science fiction **talks**
- > science fiction **workshops**

with a smart, affluent,  
influential and vocal audience

Your brand aligned  
with **now**



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# our audience



55%  
male



45%  
female

Average  
capacity 85% at  
screenings,  
**most sold-out**

Average age  
20-54

highly educated

High income  
earners

70% own  
two gaming  
platforms

tech-savvy,  
politically active



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# our numbers



## KEY FACTS

- Around **8000** attendees
- Average **40,000** uniques per month visit our website
- **36,000** on our social media
- Festival running for **19 years**
- World's biggest **48hour film challenge**

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# our partners

## Collaborate with us!

We work with some outstanding artists, thought-leaders, and disruptors, including **NESTA, The Royal Observatory Greenwich, Ravensbourne, PlayLabz.**

In 2020, with artist **Oskar Krajewski** and **Greenpeace**, we present **MARS & BEYOND**; a month-long exhibition about climate change and manipulation.



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**thank you**  
let's speak soon